

# Andrew Fitzpatrick

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*A talented web developer with design and programming experience specializing in engaging and intuitive ASP.Net websites and applications.*

## Qualifications

I work as a web developer at a leading, global consumer products corporation. Before that, I worked for 5 years with Dane County Government as a project leader. I started my own digital marketing business, Spotlight Media, and have a bachelor's degree in Computer Science from Tulane University. I have extensive experience in the application lifecycle and in satisfying client's expectations. I am skilled in creating, optimizing, and maintaining ASP.Net websites and applications.

## Experience

### Spectrum Brands

2012-present

I work in a small team developing e-commerce websites and internal web applications for a multi-faceted global corporation with over \$4.25 billion in sales in 2013. My role is to assist the business units in implementing web strategies using the latest web standards and technologies.

- **Product Media App.** I developed a responsive, multi-lingual application for our Latin America team that allows brand managers to upload/download product images, videos, and documentation in a searchable, sortable, and filterable website. The app uses ASP.Net MVC, Entity Framework, AJAX, and Foundation.
- **Ecommerce Administration.** In an effort to augment our existing software infrastructure and incorporate data from our third party tools, I developed an app that gives brand managers greater control over their ecommerce websites. Managers use this app for tasks like batch creating single use promotion codes, unlocking all content items locked by an account, or reporting on the number of email signups in Exact Target.
- **United Pet Group E-commerce Websites.** I led the development of 8 e-commerce websites using Sitecore and ASP.Net. Each website was built from new design specs by a graphic design team and migrated from an AbleCommerce or static html site.

### Dane County

2006-2012

As the project leader for more than 60 local government organizations, I implemented a wide variety of website and application solutions. My job duties included project management, server administration, database administration, application development, testing, and training.

- **Windows Server 2008 Upgrades.** I led the transition from physical Windows 2000 servers to virtualized Windows 2008 servers and from SQL Server 2000 – 2008. During this process, I

installed and configured software, tested, upgraded, and migrated our applications, and transferred our domains.

- **Intranet Upgrade.** I developed an ASP.Net 3.5 replacement for a classic ASP document management and request tracking website similar to SharePoint. Some of the enhancements I created include reducing the page load time from 3 to .5 seconds, a universal page template with menu system, and improved administration tools.
- **Parking Ticket Payment System.** I developed an ecommerce website that integrated with the management software for two County operated parking garages and allowed citizens to pay for their parking tickets online.

## Spotlight Media

2007-2011

I cofounded a digital media and video production company with my wife and built 13 uniquely designed websites for clients across the country.

- **IMTA.** I worked with the International Modeling and Talent Association to create a website that was stylish and user friendly. With a content management system, password-protected document center, photo carousels, and flash video it remained their primary website for 5 years.

## Education

### Tulane University

2000-2004

Bachelor's Degree in Computer Science; Minor in Business

### Sitecore Certified Developer

2012

### Microsoft Certified Professional

2013

## Technical Expertise

Asp.net MVC, C#, CSS, JavaScript, AJAX, SQL, HTML5, JSON, SOAP, XML, VB, Flash

## References

- **David Cardwell** (Owner of DNA Creative Services), (985) 796-5390
- **John Mueller** (Dane County Application Manager), (608) 266-9047
- **Cindy Chesteen** (IMTA Multimedia Producer), (602) 999-5328

## Portfolio

<http://www.andyfitz.me>